Quality Maple Products for Over 80 Years!

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KENNY WALLACE AND ANDERSON'S PURE MAPLE

## SYRUP TEAM UP FOR ROAD AMERICA

Kenny Wallace will have one "pure ride" for Saturday's Bucyrus 200 NASCAR Nationwide Series race at Road America road course in Elkhart Lake, Wis. Wallace will be driving the No. 28 Anderson's Pure Maple Syrup Chevrolet at the famous 4 mile long road racing circuit. The Cumberland, Wis., producer of quality pure maple syrup products will be making its second start of 2010 on the No. 28 Jay Robinson Racing Chevrolet. "Anderson's Pure Maple Syrup has brought me some good finishes over the past year," said Wallace, who steered his Anderson's sponsored Chevrolet to an 11<sup>th</sup> place finish at Talladega. "I'm excited to have them back on our car in their home state," added Wallace. "For us. there's nothing sweeter than fueling Kenny Wallace and his Chevrolet with Wisconsin pure maple syrup," said Steven Anderson of Anderson's Pure Maple Syrup. "We're excited to again be a part of the Jay Robinson Racing team in our home state of Wisconsin, and at Road America. Good luck, Kenny!"

About Anderson's Pure Maple Syrup: For over 80 years, Anderson's Pure Maple Syrup has provided Midwestern grocery stores, bakeries, butcher shops, and specialty shops with quality maple syrup. In 1931, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods in the tins of his delicately sweet maple syrup. Three generations later, Steve Anderson and the Anderson family carry on its sugar making heritage by bottling pure maple syrup from the same sugarbush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious, low-calorie alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson's Maple Syrup can today be found in grocery stores and specialty shops across the country. For more information log onto www.AndersonsMapleSyrup.com.