

***Anderson Maple Syrup Racing returns home,  
“sweet” home for Wisconsin’s Bucyrus 200***

*Wisconsin family business sponsors two Jay Robinson Racing cars at Saturday’s Bucyrus 200 NASCAR Nationwide Series event at the Road America road course in Elkhart Lake, WI.*

**MONROE, N.C. (Thursday June 22, 2011)** -- Jay Robinson Racing is excited to have Anderson’s Maple Syrup back on board as a Major Associate Sponsor for the Bucyrus 200 Nationwide Series event this Saturday June 25, 2011.

The Anderson’s Maple Syrup sponsorship of Jay Robinson Racing’s two racecars, The #28 MAXelence Chevrolet and The #70 All American Sports Pouch Beverage Chevrolet, aligns the company with accomplished drivers Derrike Cope and Dennis Setzer. Cope and Setzer are two of the more experienced Nationwide Series drivers although it will be their first time tackling this challenging road course.

“It’s always sweet to hear Wisconsin fans cheering our drivers,” explained Steven Anderson of Anderson’s Maple Syrup. “The only thing that could make this year’s Bucyrus 200 any sweeter is a win with Jay Robinson Racing in our home state!”

The Bucyrus 200 at Road America in Elkhart Lake, Wisconsin is the 16<sup>th</sup> stop on the 34 race schedule in The NASCAR Nationwide Series. The Bucyrus 200 will start at 5:30pm Eastern on ESPN with radio coverage by MRN and SiriusXM Satellite Radio.

Stay up to speed with Anderson’s Maple Syrup Racing team events, results and NASCAR collector items at: [www.AndersonsMapleSyrupRacing.com](http://www.AndersonsMapleSyrupRacing.com)

**About Anderson’s Maple Syrup**

In 1928, Paul Anderson first shared the distinct taste of Wisconsin’s Northwoods in tins of his delicately sweet maple syrup. Three generations later, the Anderson family carries on its sugarmaking heritage by bottling pure maple syrup from the same sugarbush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious, low-calorie alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson’s Maple Syrup can today be found in supermarkets and specialty shops across the country. For more information: [www.AndersonsMapleSyrup.com](http://www.AndersonsMapleSyrup.com)