



## No. 33 Truck Series Media Report June 2011

### Photos of the Month

No. 33 Chevrolet Silverado Overall Summary	
<b>Races Completed:</b>	9 of 25
<b>Wins:</b>	1
<b>Top 5:</b>	6
<b>Top 10:</b>	7
<b>Poles:</b>	0
<b>Average Start:</b>	7.6
<b>Average Finish:</b>	9.4
<b>Laps Led:</b>	66
<b>Driver's Point Standings</b>	3rd (-33)



### O'Reilly Auto Parts 200 | Kansas Speedway | Week of: May 30 – June 5

#### RACE STATS RECAP for No. 33 Anderson's Maple Syrup Chevrolet:

June 4, 2011  
 Driver: Ron Hornaday  
 Race: 8 of 25  
 Started: 5th  
 Finished: 30th  
 Driver's Point Standings: 5th

#### BROADCAST COVERAGE:

SPEED	Practice	Ron Hornaday	June 3
SPEED	Qualifying Pre-Run	Ron Hornaday	June 4
SPEED	Pre-Race	Ron Hornaday	June 4
SPEED	NCWTS Setup	Ron Hornaday	June 4
SPEED	Race Broadcast	Ron Hornaday	June 4
SPEED	In-Truck Camera	Ron Hornaday	June 4

## **RADIO COVERAGE:**

SIRIUSXM: Dialed In w/ Claire B.	Ron Hornaday	Nationally Syndicated	June 3
MRN Pre-Race	Ron Hornaday	Nationally Syndicated	June 4
MRN Post-Crash	Ron Hornaday	Nationally Syndicated	June 4

## **PRINT ARTICLES:**

### **Jayski.com – New Sponsor debuts with Hornaday at Kansas – 5/30/2011**

*By: KHI PR*

Four-time champion Ron Hornaday is heading into Kansas Speedway with an extra bit of motivation. The Kevin Harvick Inc. driver is credited with one win (2008), three poles, three top-five and four top-10 finishes in six starts at the 1.5-mile D-shaped oval. Hornaday held an average position of 1.623 during last year's race and will be hot to get to Kansas's victory lane during Saturday's O'Reilly Auto Parts 250.

On board the No. 33 Chevrolet this weekend will be [Anderson's Maple Syrup](#) from the Northwoods of Wisconsin. The third-generation family-owned and operated business built its foundation on pure American-made syrup. Anderson's will make its debut for the team as primary sponsor at Kansas but will again join the team later this season on October 22 at Talladega (Ala.) Superspeedway...[More](#)

### **CJOnline.com (The Capital Journal) – Hornaday Still in the mix in Truck Series – 5/31/2011**

*By: Rick Peterson*

Veteran Ron Hornaday has won more races (47) and more championships (four) than any other driver in the NASCAR Camping World Truck Series.

And though he heads to Kansas Speedway this week still looking for his first win of 2011 he's not about to hit the panic button.

"When have you ever seen me panic?" Hornaday said in a phone interview. "I never panic. It's one of those things where you race hard and you get what you get. Racing don't owe you nothing..."[More](#)

### **TruckSeries.com – Hornaday: Has Fire Heading into Kansas – 5/31/2011**

*By: KHI PR*

Four-time champion Ron Hornaday is heading into Kansas Speedway with an extra bit of motivation. The Kevin Harvick Inc. (KHI) driver is credited with one win (2008), three poles, three top-five and four top-10 finishes in six starts at the 1.5-mile D-shaped oval. Hornaday held an average position of 1.623 during last year's race and will be hot to get to Kansas's victory lane during Saturday's O'Reilly Auto Parts 250...[More](#)

### **SceneDaily.com – On Brink of 400th Race, Truck Series Opened Door For Many of Today's Cup Competitors – 6/1/2011**

*By: Kenny Bruce*

Sixteen years, 10 different champions and 69 different winners. NASCAR's Camping World Truck Series will hit a notable milestone this weekend when the field takes the green flag for Saturday's O'Reilly Auto Parts 250 at Kansas Speedway.

It will be the 400th race in series history, and that noteworthy mile-marker isn't lost on several Sprint Cup Series drivers...[More](#)

### **NASCAR.com – Hornaday Remembers First Truck Win at Kansas – 6/3/2011**

*By: Mark Aumann*

Ron Hornaday grew up in a region of Southern California where the summer temperature frequently climbs into the triple digits. So he's used to hot weather. But even Hornaday was shocked by his first visit to Kansas in 1995, when the NASCAR SuperTrucks came to Topeka's Heartland Park for their road course debut.

"You couldn't see the truck in front of you going down the front straightaway because the heat was so intense," Hornaday said. "I just remember how hot those races were back then..."[More](#)

-more-

**KansasCityStar.com – Home Market Foods Teams with Kevin Harvick Inc. – 6/3/2011**

*By: Randy Covitz*

The Camping World Truck Series will celebrate its 400th race on Saturday at Kansas Speedway. Since its inception in 1995, the series has featured 69 different winners and 10 different champions.

Ron Hornaday Jr. has won 47 of 399 truck races. Kyle Busch, Mike Skinner and Jack Sprague are second on the series' all-time race winners list with 28 each.

Hornaday, who also holds the series record with four titles, is hoping to rebound after a costly penalty for a rules violation that occurred at Charlotte. He was docked 25 points while crew chief Jeff Hensley received a \$10,000 fine after NASCAR officials discovered an unapproved final drive (rear end) gear ratio on Hornaday's No.33 Kevin Harvick Inc. Chevrolet during post- race inspection...[More](#)

**USA Today – Milestone Man – 6/3/2011**

*By: Nate Ryan*

The truck series will mark its 400<sup>th</sup> race at Kansas, and history says one of the circuit's most venerable drivers will be among the favorites. Four-time champion Ron Hornaday Jr., who will be making his 283rd truck start, scored wins in the 100th and 300th races of the series, which was formed in 1995. Hornaday has three poles, a win and four top-10s in six starts at Kansas.