



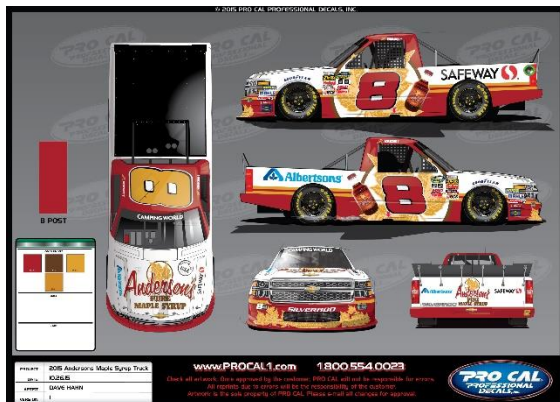
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ANDERSON'S PURE MAPLE SYRUP CONTINUES FAMILY TRADITION WITH NEMCO MOTORSPORTS

Anderson's Pure Maple Syrup to Sponsor John Hunter Nemechek at the Phoenix International Raceway

MOORESVILLE, N.C. (November 9, 2015)—NEMCO Motorsports announced today the addition of Anderson's Pure Maple Syrup to its 2015 partner family in the NASCAR Camping World Truck Series (NCWTS). The Wisconsin-based company will be featured as the primary sponsor for the No. 8 Chevrolet Silverado NEMCO Motorsports team with NASCAR Next member John Hunter Nemechek in the November 13 NASCAR Camping World Truck Series race at the Phoenix International Raceway.

"Anderson's Pure Maple Syrup is, just like NEMCO Motorsports, a family-owned organization," John Hunter Nemechek said. "With its hardworking staff of family and close friends, Anderson's Pure Maple Syrup is a small business with big dreams which makes for an ideal partnership with NEMCO Motorsports as an independent team. I am proud to align myself with a family rich in tradition."



Anderson's Maple Syrup, Inc. has been a family run and organized business since 1928. Back then, Paul Anderson started Anderson's Maple Syrup as a hobby and today his grandson Steve Anderson continues the family's sugar making heritage.

"The Anderson's Maple Syrup family is excited to partner with NEMCO Motorsports and driver John Hunter Nemechek for the Phoenix International Raceway NASCAR Camping World Truck Series race," Steven Anderson said. "Phoenix is a great market for Anderson's Maple Syrup and we are happy that rising star John Hunter Nemechek will be displaying our colors."

In his third NASCAR Camping World Truck Series season, 18-year old Nemechek has logged 28 career starts, resulting in strong performances including a victory at the Chicagoland Speedway (September 19) and seven top-five finishes, as well as 14 top-10 finishes, with an average starting position of 12.3 and an average finishing position of 11.0.

ABOUT ANDERSON'S PURE MAPLE SYRUP:

Anderson's Pure Maple Syrup is a tradition over 85 years in the making. In 1928, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods by producing delicately sweet pure maple syrup. Three generations later, his grandson, Steve Anderson, still produces the pure, all natural, and healthy alternative to artificial "maple-flavored" syrups. Anderson's Pure Maple Syrup can be found in supermarkets and specialty stores across the country. For information visit: www.AndersonsMapleSyrup.com.