

For Immediate Release  
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## **Anderson's Maple Syrup has a Sweet Ride at Richard Childress Racing**

*The company joins the No. 2 Nationwide Series team as primary sponsor for two races in 2014*

**WELCOME, N.C. (February 10, 2013)** – Richard Childress Racing announced today that Anderson's Maple Syrup will serve as a primary sponsor for two races this season with driver Brian Scott and the No. 2 Chevrolet Camaro NASCAR Nationwide Series team.

The Wisconsin-based company will serve as primary partner on the No. 2 Chevrolet at Auto Club Speedway on March 22 and Charlotte Motor Speedway on May 24. In addition to the two-race primary sponsorship, Anderson's will also have an associate sponsorship presence on the No. 2 machine throughout the 2014 season.

"Our partnership with a legendary team like RCR is something Anderson's Maple Syrup is very proud of for this year," said Steve Anderson, President of Anderson's Maple Syrup. "We certainly have high expectations for Brian Scott in 2014 and know he will be a great spokesman for our family brand."

Family-owned and operated for more than 80 years, Anderson's Maple Syrup started as a hobby and has since grown into a quality business. After selling all their farming equipment in the late 1940's to dedicate themselves to the maple syrup industry, the family is one of the largest packagers of pure maple syrup in the Midwest and a top equipment dealer in the region.

Anderson's Pure Maple Syrup can be found in grocers across the country. Proudly made in the USA, Anderson's family promise is to provide their partners with the finest all-natural maple products. For more information, visit [www.andersonsmaplesyrup.com](http://www.andersonsmaplesyrup.com).

"Let's just say, breakfast is my favorite meal of the day," Scott said. "And who doesn't love maple syrup? I'm really looking forward to being a part of the Anderson's Maple Syrup family and having them on board our No. 2 Chevrolet Camaro at Auto Club Speedway and for the home race in Charlotte. Nothing would be sweeter than a trip to Victory Lane."

For more information on today's announcement, and all that is happening at RCR, please visit [rcrracing.com](http://rcrracing.com).

### **About Anderson's Maple Syrup:**

In 1928, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods producing sweet pure maple syrup, and starting over 85 years of pure maple syrup tradition. Three generations later his grandson, Steve Anderson, still carries on the sugar making heritage by bottling pure maple syrup from the same sugar bush his grandfather tapped for so many years. Anderson's Maple Syrup is pure, all natural and a healthy alternative for families. From its humble roots in Cumberland, WI; Anderson's Maple Syrup is still made with the love your family would expect. Try Anderson's Pure Maple Syrup in coffee or tea as a sweetener, and on ice cream as a topping. Today, some of the top BBQ grillers in the country eye Anderson's as one of the best glazes for most meats, fruits & veggies for summertime use and ham glazes for the special occasions. From our farm to your kitchen Anderson's can be found in grocery & specialty Stores around the country. "Everything tastes better with Anderson's Pure Maple Syrup". For more information on Anderson's Maple Syrup visit: [www.AndersonsMapleSyrup.com](http://www.AndersonsMapleSyrup.com), and follow Anderson's Maple Syrup Racing [www.AndersonsMapleSyrupRacing.com](http://www.AndersonsMapleSyrupRacing.com) on Twitter @AndersonMaple and Facebook: AndersonsMapleSyrup

**About Richard Childress Racing:**

Richard Childress Racing ([www.rcrracing.com](http://www.rcrracing.com)) has earned more than 200 victories and 15 championships, including six in the NASCAR Sprint Cup Series with the legendary Dale Earnhardt. RCR was the first organization to win championships in the Sprint Cup Series, NASCAR Nationwide Series and NASCAR Camping World Truck Series. Its 2014 Sprint Cup Series lineup includes two-time NASCAR champion Austin Dillon (No. 3 Dow/Cheerios Chevrolet), 2011 Brickyard 400 champion Paul Menard (No. 27 Menards Chevrolet) and 2008 Daytona 500 champion Ryan Newman (No. 31 Caterpillar/Quicken Loans/Wix Filters Chevrolet). Its Nationwide Series program includes Brian Scott (No. 2 Shore Lodge Chevrolet), 2012 Camping World Truck Series rookie of the year Ty Dillon (No. 3 Bass Pro Shops/WESCO/Yuengling Light Lager Chevrolet), Brendan Gaughan (No. 62 South Point Hotel and Casino Chevrolet) and a multi-driver lineup with the No. 33 Menards Chevrolet team.