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Joe Denette Motorsports News & Notes

Talladega Superspeedway
NASCAR Camping World Truck Series
Race No. 18 of 22

Ron Hornaday

No. 9 Anderson's Maple Syrup Chevrolet

Fast and Fun Facts...

- There are still eight tracks on Ron Hornaday's stacked resume where he has yet to capture a NASCAR Camping World Truck Series (NCWTS) win and Talladega Superspeedway is on that list.
- In 35 superspeedway starts, Hornaday has yet to win on a track two miles or more in length. However, after pushing Mike Wallace to victory lane in 2011, Hornaday has high hopes of changing the history books in this weekend's fred's 250 powered by Coca-Cola.
- Don't forget to vote for Ron Hornaday as the 2012 NCWTS Most Popular driver. You can vote once per day until voting ends on November 16. To vote, please visit: NASCAR.com/ncwtstmpd

Success on NASCAR's Biggest Oval...

Although he has yet to make the trip to victory lane at NASCAR's biggest track in the truck series, Hornaday has had no shortage of luck at the 2.66-mile tri-oval. The all-time series race winner has posted one pole and led 50 laps on his way to two top-five and three top-ten finishes in six starts at the Alabama superspeedway. Hornaday has an average start of 9.5 coupled with an average finish of 9.8 and has completed 98.9 percent of laps attempted (536 of 569).

In The Loop...

According to NASCAR's loop data statistics, Hornaday has the following stats at Talladega:

- A driver rating of 118.4, ranking him second overall and first among active drivers
- First in fastest laps run with 22
- Second in laps led with 50
- Second in laps in the top-15 with 463
- Second in green-flag speed with an average speed of 190.938 miles per hour

This Week's No. 9 Anderson's Maple Syrup Chevrolet Silverado...

The No. 9 Joe Denette Motorsports team will unload chassis No. 10 for this weekend's NCWTS event at Talladega Superspeedway. This is a brand new chassis from the JDM stables and will make its debut in the fred's 250 on Saturday night.

Meet Ron Hornaday...

Hornaday will make an appearance at the fred's Super Dollar on Thursday, October 4 at 3:00 p.m. CT. Come meet the four-time series champion and enter for a chance to win tickets to the fred's 250 powered by Coca-

Cola on Saturday, October 6. Local radio station WTDR, "The Thunder" will be broadcasting live from from 2:00-4:00 p.m. CT.

Get to the Point...

Following a 27th-place finish at Las Vegas Motor Speedway last weekend, Hornaday fell two positions to 12th in the 2012 NCWTS driver point standings heading into this weekend's fred's 250 powered by Coca-Cola at Talladega Superspeedway. He is nine points out of the top-10 and 143 points behind leader, Ty Dillon.

A Penny For Your Thoughts...

"Talladega is obviously one of those wild card races. We have a new Chevrolet Silverado for this weekend that registered some really good numbers in the wind tunnel that we are excited about. However, as much as you prepare for this race, it's always an unknown. You need to be aware of your surroundings, be alert, know the draft, have a partner and I believe experience will be an advantage. I'm happy to have Anderson's Maple Syrup back on board this weekend and I would love to see those familiar colors back in victory lane, hopefully with me this time!"

About Anderson's Maple Syrup:

In 1928, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods, delicately sweet pure maple syrup. Three generations later, the Anderson family carries on its sugar making heritage by bottling pure maple syrup from the same sugar bush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious and natural alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson's Maple Syrup can today be found in supermarkets and specialty shops across the country.

About fred's Super Dollar:

Tracing its history back to an original store in Coldwater, Mississippi, opened in 1947, today fred's is headquartered in Memphis, Tennessee, and operates over 700 discount general merchandise stores, including 24 franchised fred's stores, mainly across the southeastern states.

With a unique store format and strategy that combines the best elements of a discount dollar store, drug store and mass merchant, fred's stores stock more than 12,000 frequently purchased items that address the everyday needs of its customers. This merchandise includes nationally recognized brand name products, proprietary fred's label products, and lower-priced, off-brand products.

The company has two distribution centers, one in Memphis, Tennessee, and Dublin, Georgia.

Tune In...

Qualifying for the Fred's 250 powered by Coca-Cola will air live on SPEED at 5:00 p.m. ET on Friday, October 5. The 18th event on the 2012 NCWTS schedule will air first with the 'NCWTS Setup' pre-race show at 3:30 p.m. ET on Saturday, October 6 followed by the 94-lap, 250.04-mile main event at 4:00 p.m. ET. For even more coverage including live practice updates you can tune into SiriusXM NASCAR channel 90 or follow us on Twitter: www.Twitter.com/TeamJDM924.